



# PointLine Global to Focus on Consumer Products

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NASHVILLE TN - PointLine Global LLC, a consumer products company that recently launched its operations in Nashville, Tennessee, now announces its core focus on consumer goods.

“Many people are scouring the internet for solutions to pressing problems or to alleviate pain. PointLine Global will develop improved solutions as consumer products, and market them globally,” according to Liza Murray, company spokesperson.

“As we have previously disclosed, "Our Research Division conducts extensive consumer product preference surveys to discover product design improvements that greatly enhance user experience.

“Our dedication to lovely design, outstanding efficiency and durability means that we are committed to doing things right - the first time, on time, every time.”

[PointLine Global](#) is organized to operate with virtual/online efficiencies, taking advantage of outsourcing opportunities around the world. With a strong management team, this approach decreases operating costs and allows those savings to be passed on to consumers in the form of lower product prices.

The company will announce its first product as soon as it is out of development and ready for a global consumer launch.

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